

CULTURAL "ICEBERG"

SURFACE CULTURE

Art · Music

Literature · Drama

Dance · Games · Cooking

Dress

Primarily
in
awareness

FOLK CULTURE



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Modesty · Beauty · Childrearing · Inheritance

Cosmology · Authority · Courtship · Sin · Justice

Work · Leadership · Decision Making · Disease · Cleanliness

Department · Problem Solving · Non-verbal Communication ·

Relationship to Nature · Time · Language · Social Interaction · Emotion

Roles related to age, sex, class, occupation · Kinship · friendship · Individualism/Collectivism

DEEP CULTURE

Primarily
out of
awareness



Adapted from Gary Weaver, in R.M. Paige, ed. Cross-Cultural Orientation: New Conceptualizations and Applications (Rowman & Littlefield, 1986).